



Culture of Life Campaign

Knights of Columbus Council 1214
March, 2012



A Culture of Life

- A culture that respects the inherent dignity of human life in all of its stages





Problem Statement

- While most people oppose abortion, many are silent out of fear or apathy
- Meanwhile, the innocent continue to be victims
- Abortion is *the* human rights issue of our society





Our Vision

- Help our culture fulfill its pro-life values
- Through fundraising and investment, help change the culture in our community to a culture of life
- Focus on positive outreach initiatives to the general population
- Our primary goal: save lives





How are we doing?

- Campaign started at Lent 2011
- Moving into our second year now





2011 Fundraising

- Goal: \$4000
- Fish fry proceeds: \$720
- Donations: \$3204
- Total raised: \$3924





2011 Programs Funded

- Ultrasound Initiative
- Birthmothers promotion

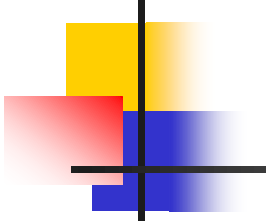




Ultrasound Initiative

- Contributions to statewide initiative
- 4 machines purchased so far
 - La Junta
 - Pueblo
 - Colorado Springs (mobile unit)
 - Aurora







Birthmothers

- Billboard advertising
- Indoor advertising



Pregnant?

Need a Friend?

BIRTHMOTHERS®
We're here for you.

*Birth*mothers®

481-4787
birthmothers.org/colorado



Where do we go next?



40
Days
for Life



THE COMMONS

A Place for Students

Brought to you by:

ramcatholic
Blessed John XXIII Campus Ministry


AlphaCenter

1221

Direct T

WASH STATE
FACE MFT
FREE DIRECT T



Higher Education

- Seminarian support
- College scholarship





2012 Proposed Programs

- UltraSound Initiative
- 40 Days for Life
- The Commons
- Higher Education





2012 Fundraising Goal

- Raised in 2011: \$3924
- 2012 goal: \$5000





Funding Sources

- The Culture of Life Campaign is self-funding
- Depends completely on contributions to this campaign from the community





Donation Methods

- Complete a donation envelope
- Donate online at kofc1214.org/CultureOfLife
 - One-time or recurring





Kofc1214.org/CultureOfLife

- Link to donation page
- Vision for Culture of Life Campaign
- News on sponsored programs





Thank you!

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